



**Florida  
Parking and  
Transportation  
Association**

## **CALL FOR PRESENTATIONS**

### **Florida Parking and Transportation Association 2018 Annual Conference & Trade Show**

*“FAST FORWARD..... from the Roaring 20’s to the Soaring 20’s! From ‘tin lizzie to driverless... Uber/Lyft..... Apps.... products.... careers”. What is going on???*

FPTA is dedicated to advancing the parking, transportation and mobility profession. When developing the conference educational sessions, our goal is to provide programs that meet the educational needs of our conference attendees and that are presented by speakers of the highest quality and represent the diversity of FPTA. The most effective educational sessions come from you! Florida Parking and Transportation Association is now accepting presentation proposals for the 2018 FPTA Conference and Trade Show.

**SUBMISSION DEADLINE: SEPTEMBER 21, 2018.**

All proposals should be submitted by e-mail to: Marilyn Etheridge, Association Manager, at [metheridge1@verizon.net](mailto:metheridge1@verizon.net). If you have difficulty with submitting, please call Marilyn Etheridge at 813-787-4509. You will be notified by the 2nd week of October if your presentation has been accepted.

Share your knowledge and expertise with FPTA as we explore the Gatsby/prohibition days of the 1920’s to the enormous ***CHANGE in the parking, transportation and mobility world*** of the 2020’s! Join us at the 39<sup>th</sup> Annual Conference & Trade Show, located at SAWGRASS MARRIOTT GOLF RESORT & SPA, Ponte Vedra Beach, FL – December 4 thru December 7, 2018.

FPTA’s purpose is to advance the parking, transportation and mobility profession and to increase awareness of the world of parking by education, professional development, connections, data collection/analytics, advocacy, products and services, and many networking opportunities.

Topics of interest integral to the educational goals of the FPTA conference as it relates to parking and transportation include those topics below. Please identify your proposed presentation topic:

Transportation Flow/Systems	( )	Land Use/Mixed Use	( )
Economic Development	( )	Law Enforcement	( )
Security / Products / Systems	( )	Architectural Aesthetics	( )
Engineering / Safety / Flow	( )	Automated/Driverless Cars	( )
Operations	( )	Alternative Transportation (TDM)	( )
Customer Service Programs	( )	Public/Private Partnerships	( )
Demand Parking/Variable Pricing	( )	Emergency Plans/Preparedness	( )
Ride Sharing Uber/Lyft Impact	( )	Parking Demand/Analysis	( )
Adaptive Re-Use	( )	Other (explain)	( )

**Presentations which illustrate actual case studies, provide new technology, innovation, bring how-to knowledge and increase the professional development of conference attendees will be considered.**

FPTA’s audience includes universities, municipalities, governmental agencies, hospitals, airports, parking authorities, architects/engineers/contractors, developers, financial institutions, private operators, product developers, retail, hospitality, and transportation agencies.

*Speakers do not receive compensation and must register as a conference attendee. However, non-speakers will be provided the FPTA member rate; please call Marilyn Etheridge for speaker registration. Presentations which spotlight or promote a specific product or service will not be considered.*

***Presentation Proposal Evaluation Process:***

- 1. Overall quality***
- 2. Well-defined focus***
- 3. Timeliness and relevance of topic***
- 4. Practical application of material***
- 5. Applicability to diverse audience***
- 6. Presentation skills of presenter***
- 7. WOW FACTOR!***

All Proposals should be submitted by email to: Marilyn Etheridge, Association Manager, at [metheridge1@verizon.net](mailto:metheridge1@verizon.net) by **September 21, 2018**. If you have questions, please email or call Marilyn Etheridge 813-787-4509.

**SELECT A DELIVERY MODE:**

Lecture ( )

Panel Discussion ( )

Interactive Discussion ( )

**PLEASE PROVIDE THE FOLLOWING INFORMATION FOR EACH PRESENTER:** Panels are accepted.

First Name:

Last Name:

Title:

Organization:

Address:

City, State, Zip:

Telephone:

Email:

First Name:

Last Name:

Title:

Organization:

Address:

City, State, Zip:

Telephone:

Email:

First Name:

Last Name:

Title:

Organization:

Address:

City, State, Zip:

Telephone:

Email:

First Name:

Last Name:

Title:

Organization:

Address:

City, State, Zip:

Telephone:

Email:

**PRESENTATION TITLE (REQUIRED):**

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**Presentation Description (may be used in Conference Program): Please limit to 150 words.**

An LCD projector, screen and microphone will be provided with the standard A/V package. *Presenters should bring their own laptop computers with a standard VGA connection for the LCD projector and computer power cord.* Additional A/V materials will be available at the presenter's cost.

**PLEASE SEND A SHORT BIO FOR ALL PRESENTERS!**

**PRESENTATIONS DUE **SEPTEMBER 21, 2018****

**THANK YOU FOR YOUR INTEREST IN SHARING YOUR KNOWLEDGE/EXPERTISE WITH FLORIDA PARKING and TRANSPORTATION ASSOCIATION.**

You will be notified by the second week of October if your presentation is selected.